The book was found

We Are What We Wear: Unravelling Fast Fashion And The Collapse Of Rana Plaza

Synopsis

Fashion is many things. It is self-expression, big business, trend-setting, a lifestyle choice. But however you see fashion, it relies on one simple characteristic: the incredible speed with which clothes make their journey from the drawing board to the High Street hanger. Fashion is fast. Fast fashion influences the types of garments we have in our wardrobes. It also describes the complex, multi-national supply chain that links the shirt on your back to the crowded, creaking factories in the world's slums where clothes are made by a workforce numbering in the tens of millions. The manufacturing pressures that come from our deep love of incredibly cheap, incredibly current fashions were shot to global attention in 2013 when the Rana Plaza building in Dhaka, Bangladesh's capital city, collapsed in a cascade of tumbling rubble, twisted metal and trapped bodies. Over 1,100 people died, mainly young women. We Are What We Wear is the story of what happened in Bangladesh and how fast fashion has grown to become the giant that it is today. The intimate accounts from the survivors of the collapse are mixed with an exploration of the history of fast fashion and of how the High Street both fuels and satisfies our every fashion wish. Award-winning reporter Jason Burke picks his way through the day of the collapse, while fashion and consumer expert Lucy Siegle looks at what has happened since - and what needs to happen next.

Book Information

Audible Audio Edition

Listening Length: 1 hourÃ Â andÃ Â 38 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Audible Studios

Audible.com Release Date: October 28, 2014

Language: English

ASIN: B00OKXBZNE

Best Sellers Rank: #90 inÃ Â Books > Audible Audiobooks > Nonfiction > Lifestyle & Home > Crafts & Hobbies #1617 inÃ Â Books > Crafts, Hobbies & Home > Crafts & Hobbies > Needlecrafts & Textile Crafts > Fashion #2628 inÃ Â Books > Audible Audiobooks > Politics & Current Events

Customer Reviews

An excellent introduction to the global dynamics, and moral ambiguity, of fast fashion (think Zara,

H&M, Topshop, etc.). Set in the context of the Rana Plaza building collapse in Bangladesh where over 1,100 garment workers died almost exactly one year before this book was published.The larger story is the huge economic pressure placed, primarily by the fast fashion segment of the apparel industry, on the lowest cost geographical areas of of the supply chain. Right now that area is Bangladesh, a poor country suffering from weak infrastructure and trying to deal with the huge growth of their garment industry. And this is what the author outlines as a far-from-clear moral choice: fast fashion is the growth engine that is on track to lift Bangladesh from poverty to a "middle income" country, so as a consumer should we avoid fast fashion and reduce the prospects for Bangladesh and countries like it? Or engage as consumers with fast fashion and watch as disasters such as Rana Plaza unfold?After reading this book, one thing seems almost certain. This story is bound to move from Bangladesh to the next low cost labor center as Bangladesh leverages its economic success. Who will be next, Africa? And will any lessons have been learned by the global fast fashion industry or us as consumers?Or will the disasters just get larger?For the story on the move from fashion as a domain of the wealthy to the middle class and the rise of fast fashion, read "Deluxe - How Luxury Lost It's Luster".For a broader look at the global fast fashion industry read "Overdressed: The Shockingly High Cost of Cheap Fashion".

Lucy is so passionate about the struggles of garment workers. What happens when they no longer have a job? They can eat this book.

Download to continue reading...

We Are What We Wear: Unravelling Fast Fashion and the Collapse of Rana Plaza Daniel Fast: 50 Plant Based, Whole Foods Daniel Fast Recipes+Daniel Fast Food List And Breakthrough Secrets (Daniel Fast, Daniel Plan, Daniel Plan Cookbook, Whole Foods, Daniel Fast Cookbook) Back to the 80s: 1980s Fads and Fashion Coloring Book: Adult Coloring Books Fashion, 80s Coloring Book, 1980s Coloring Book, Fashion Coloring Book ... Fashion Coloring Book for Adults) (Volume 1) The Death Of Money: Currency Wars in the Coming Economic Collapse and How to Live off The Grid (dollar collapse,debt free, prepper supplies) (Prepping, preppers guide, survival books Book 1) The Death of Money: How to Survive in Economic Collapse and to Start a New Debt Free Life (dollar collapse, prepping, death of dollar, debt free, how to ... how to make money online, shtf Book 1) The Death of Money: The Prepper's Guide to Survive in Economic Collapse and How to Start a Debt Free Life Forver (dollar collapse, how to get out of debt) (Preppers, self help, budgeting Book 1) Unravelling the Franklin Mystery, First Edition: Inuit Testimony (McGill-Queen's Native and Northern Series) The Sinking of the Lusitania: Unravelling the Mysteries Some Wear Leather, Some Wear

Lace: The Worldwide Compendium of Postpunk and Goth in the 1980s Bilingual Book in English and Italian: Frog Ã¢ ¬â • Rana (Learn Italian for Kids 1) Cantaba la rana / The Frog Was Singing: (Bilingual) (Spanish Edition) Rana George Lenormand Fashion Coloring Books for Adults Vol.1: 2017 Fun Fashion and Fresh Styles! (Fashion Coloring Books for Adutls) (Volume 1) Uruguay: Including its History, The RÃƒÂ- o de la Plata, The Plaza Independencia, and More Searching for Life: The Grandmothers of the Plaza de Mayo and the Disappeared Children of Argentina Starring the Plaza: Hollywood, Broadway, and High Society Visit the World's Favorite Hotel Circle of Love Over Death: The Story of the Mothers of the Plaza de Mayo Revolutionizing Motherhood: The Mothers of the Plaza de Mayo (Latin American Silhouettes) The Plaza: The Jewel of Kansas City The Daniel Fast: The Ultimate Guide To The Daniel Fast: recipes, Daniel diet, Daniel plan, Daniel fast for beginners, cookbook, vegan diet, vegan plan, prayer, fasting, weight loss